

RW 2176

APR 18 2005

AMENDMENT TRANSMITTAL LETTER

Docket No.
TOBINB 3.0-001 CONT CONT IApplication No.
09/781,354Filing Date
February 12, 2001Examiner
A. R. YuanArt Unit
2176

Applicant(s): William J. Tobin

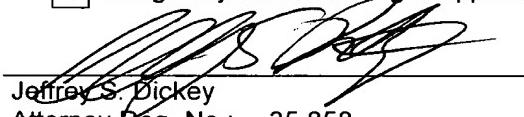
Invention: METHOD AND SYSTEM FOR CUSTOMIZING MARKETING SERVICES ON NETWORKS
COMMUNICATING WITH HYPERTEXT TAGGING CONVENTIONS

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	20	- 94 =		x	
Independent Claims	2	- 6 =		x	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					0.00

 Large Entity Small Entity No additional fee is required for this amendment. Please charge Deposit Account No. _____ in the amount of \$ _____. A duplicate copy of this sheet is enclosed. A check in the amount of \$ _____ to cover the filing fee is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized to charge and credit Deposit Account No. 12-1095 as described below. A duplicate copy of this sheet is enclosed. Credit any overpayment. Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.
Jeffrey S. Dickey
Attorney Rég. No.: 35,858

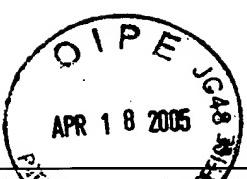
Dated: April 13, 2005

LERNER, DAVID, LITTBENBERG, KRUMHOLZ & MENTLIK, LLP
600 South Avenue West
Westfield, New Jersey 07090
(908) 518-6399

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

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Dated: April 13, 2005

Signature:

(Jeffrey S. Dickey)

Docket No.: TOBINB 3.0-001 CONT CONT I
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of :
William J. Tobin :
Application No.: 09/781,354 : Group Art Unit: 2176
Filed: February 12, 2001 : Examiner: A. R. Yuan
For: METHOD AND SYSTEM FOR :
CUSTOMIZING MARKETING SERVICES :
ON NETWORKS COMMUNICATING WITH :
HYPertext TAGGING CONVENTIONS :

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE

Dear Sir:

In response to the official action mailed March 15, 2005, applicant submits the following remarks.